



PANNA[®]

PANNA is one of the leading Russian brands on manufacturing embroidery kits. The assortment is presented with kits including different types of techniques: counted cross stitch, ribbon embroidery, bead embroidery, longstitch, latch hook embroidery. The kits have different difficulty levels: from easy embroidery for beginner crafters to great works for experienced ones. The price range varies from low to high. In the assortment there are more than 1200 unique designs developed by professional designers and artists. All the kits go through a multi-level control of the quality before production, and they have plenty of the materials: stranded cotton, canvas, needle, instructions, chart and additional materials depending on a kit.



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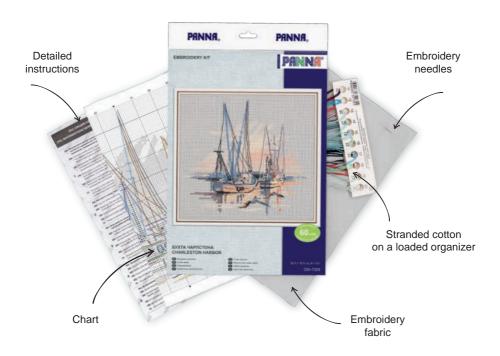




A4: 23 × 35 × 0.5 cm



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The series PANNA «Living Picture» includes kits for embroidery with ribbons, stumpworkm, animalistic satin stitch which helps to achieve 3D effect. The assortment is regularly expanded following the newest tendencies. Among the recent developments there are cloth accessories: brooches and kits for embroidery on cloth (patches). There are more then 150 designs in the assortment.



Front Garden

JK-2167 | 19.5 x 26.5 cm

15 x, 4 silk ribbons



Squirrel with a Nut JK-2176 | 11.5 x 15.5 cm 9 x







EMBROIDERY KITS LIVING PICTURE





Lady in a Hat JK-2171 | 15 x 18 cm 11 x



Girl with a Bouquet JK-2172 | 15 x 17.5 cm 10 x



A Bouquet on Wheels JK-2139 | 16.5 \times 15 cm 11 \times













BROOCHES



A new collection of brooches PANNA is a creative way to vary your image with stylish and handmade articles! There are more then 20 designs in the assortment.



Patrick the Llama Brooch JK-2188 | \varnothing 5.5 cm 7 \mathbf{x}



Daisy the Lamb Brooch JK-2194 | \varnothing 5.5 cm 9 \mathbf{x}



Sailboat under the Moon Brooch JK-2207 | Ø 5.5 cm 13 **x**



Llama Brooch JK-2189 | Ø 5.5 cm 7 **x**



Bella the Cow Brooch JK-2193 | Ø 5.5 cm



Avocado Brooch JK-2215 | 4.5 x 6.5 cm 10 **x**



EMBROIDERY KITS LIVING PICTURE







KITS FOR EMBROIDERY ON CLOTHES



There are more then 15 designs in the assortment.



Forest Story JK-2205 | 4.5×5.5 cm, 8.5×11.5 cm, 11×10^{-2}



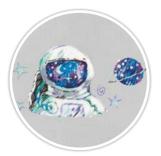
Succulents and Cactus JK-2208 | 3 × 6 cm, 2.5 × 4.5 cm, 9 x



Alien
JK-2202 | 3.5 x 5 cm
6 x



Cosmic Cat JK-2203 | 6 x 7 cm 11 x



Astronaut JK-2209 | 6.5×4.5 cm, 3×2 cm, $9 \times x$



Eagle
JK-2200 | 13 × 6.5 cm
14 x



Golden Series includes the premium-range kits of the moderate and hard difficulty levels characterized by a large size and quantity of flowers. Also in these kits we have added works based on the famous artists' pictures.

There are more then 70 designs in the assortment.



Tyrannosaurus J-7216 | 30 × 22.5 cm 29 **x**



Bouquet with Anemones C-7159 | 31 × 37.5 cm 40 x



Peafowl PT-7238 | 17 × 45 cm 28 **x**



Russia. Lake Baikal PS-7231 | 25 × 25 cm 20 **x**



The main assortment of the embroidery kits PANNA is presented by a wide range of the embroidery techniques, difficulty levels and designs which can meet the demand of different customer groups. The assortment is updated with new kits every 2–3 months. There are more then 700 designs in the assortment.



Living History. Kitchen Scales (polka dot embroidery fabric) RE-le-7117 | 23.5 × 30 cm 30 x



Garden Tune. Gramophone (polka dot embroidery fabric) RE-le-7134 | 24 × 27 cm 25 **x**



Booklover RE-7209 | 21 × 19.5 cm 30 **x**



Booklover (gray brown embroidery fabric) RE-7249 | 18.5 x 17.5 cm 30 x



Kits in the series «Sketches»



Gooderham Building GM-7258 | 18.5 × 22 cm 18 x



Charleston Harbor GM-7268 | 20.5 x 18.5 cm 20 **x**



Steiner Street GM-7266 | 21 × 18 cm 13 **x**



New York City Subway GM-7269 | 21.5 x 16.5 cm 19 **x**





Kostroma G-7197 | 36.5 × 14 cm 29 **x**



Vladivostok G-7207 | 36.5 × 14 cm 30 **x**



Riders on the Shore VH-7170 | 30.5 × 22.5 cm 37 **x**



Traveling around Venice GM-7184 | 32.5 x 23.5 cm 29 x







Country House DE-7201 | 41 × 33 cm 31 **x**



Family (English) CE-7205 34.5 × 11.5 cm 10 **x**



Morning on the Farm DE-7218 | 33.5×21.5 cm $30 \times$



Autumn at the Door GM-7105 | 26 × 34.5 cm 40 **x**





In the Daisies J-7212 | 15.5 × 20.5 cm 25 **x**



Sunny the Cow J-7217 | 19.5 × 25.5 cm 29 **x**



Fig E-7178 | 16 × 22.5 cm 25 **x**



Hollyhocks under the Window DE-7200 | 17 × 26 cm 22 x





Bouquet and Pomegranate C-7175 | 28.5 x 32.5 cm 28 x



Bunch of Pancies C-7155 | 26 × 39 cm 30 x



Succulents C-7145 | 18 × 23 cm 30 **x**



Watercolour Rose C-7190 | 18.5 × 28.5 cm 20 **x**

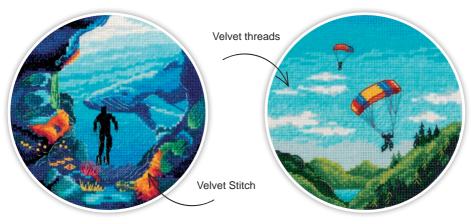




The Last Summer Day PS-7211 | 12 × 12 cm 20 **x**



Best Friends in the Universe KS-7250 | 14.5 \times 14.5 cm 20 \times



Diving ST-7224 | 12 × 12 cm 22 **x**

Skydiving ST-7225 | 12 × 12 cm 17 **x**





Brave Fox J-7206 | 20.5 × 21 cm 16 **x**



Little Christmas Tree PR-7239 | 15 x 17.5 cm 21 x



Hamster and Cocoa J-7138 | 16 x 18 cm 20 x



Hamster and Mandarins J-7137 | 14 × 18 cm 23 x





Gingerbread Morning PR-7181 | 24 x 15.5 cm 21 x



Christmas Eve CE-7153 | 33.5 x 39.5 cm 9 x



Bull J-7219 | 29.5 × 23.5 cm 8 **x**



Scottish Fold Cat K-7221 | 33 × 23.5 cm 16 **x**





Poppies (Cushion Front) PD-7204 | 40 x 39 cm 31 x



Magnolia (Cushion Front) PD-7287 | 40 × 40 cm 29 x



British Blue Cat (Cushion Front) PD-7122 | 40 × 40 cm 13 **x**



Scottish Fold Cat (Cushion Front) PD-7123 | 40 × 40 cm 13 **x**





Burger (Cushion Front) PD-7237 | 34 x 27 cm 30 x



My Fish (Cushion Front) PD-7199 | 44.5 x 32.5 cm 16 **x**



Red Car (Cushion Front) PD-7023 | 44 × 26 cm 19 x



Whale (Cushion Front)
PD-7177 | 43 × 28.5 cm
22 x





The Russian trademark Klart releases embroidery kits in cross-stitch, bead and «velvet stitch» techniques. The distinguishing features of embroidery kits Klart are a small size, full content (detailed instructions, a chart, canvas, a needle, and stranded cotton/seed bead) and reasonable price. It makes the trademark very sought-after for children's creativity and beginner crafts.



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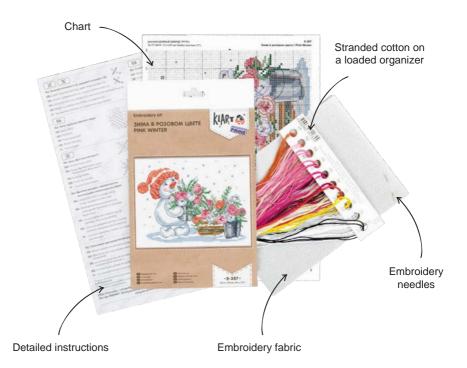
10.5 × 14.5 × 2.5 cm cardboard box



A6: 12 × 19.5 × 0.5 cm



A4: 23 × 35 × 0.5 cm





EMBROIDERY KITS BEADED BROOCHES







BEADED BROOCHES



A handmade brooch is an excellent accessory both for casual and special occasion looks. Such a brooch makes a perfect gift for your relatives, friends and colleagues. There are more then 15 designs in the assortment.



Brooch. Alien 10-009 | 4.5 × 5 cm 2 •, 2 x



Brooch. Saturn 10-010 | 7.5 x 4.5 cm 7 •, 1 x



Brooch. Heart 10-011 | 5 × 4.5 cm 4 •, 2 x



Brooch. Starfish 10-012 | 5.5 x 5.5 cm 1 •, 1 *, 2 x



Brooch. Fried Egg 10-014 | 5 × 4.5 cm 3 •, 2 x



Brooch. Mug of Beer 10-018 | 4 × 5 cm 4 •, 2 x



Brooch. Carrot 10-015 | 3 × 9 cm 4 •. 2 x



Brooch. Violet Unicorn 10-016 | 5.5 × 9.5 cm 5 •, 4 *, 1 x



MINI KITS







The series of mini kits is characterized by the best price, ease of embroidering and a small size. These kits have simple embroidery charts and nice designs which also suit for decoration of cards and presents. The kits in this series suits perfectly for beginner crafts. There are more then 30 designs in the assortment.



Ice Cream on a Stick 12-018 | 7.5 × 10 cm 8 x



Ice Cream Cone 12-024 | 6 x 8 cm 6 x



Watermelon Popsicle 12-025 | 5×8.5 cm 7×8.5



Magic Mushroom 12-026 | 9 × 9.5 cm 9 x



Potion Bottle 12-027 | 9.5 × 10 cm 10 x



Flamingo 8-452 | 10 × 14 cm 6 **x**

KIART 🚳



Copperband Butterflyfish 8-459 | 10 x 8.5 cm 6 x



Surgeonfish 8-470 | 10 × 8.5 cm 6 **x**



Snowman with Hat 8-451 | 9 × 10.5 cm 7 **x**



UFO 8-440 | 10 × 8 cm 7 **x**



Green Man 8-444 | 9 × 9 cm 3 **x**



Little Car 8-460 | 9 × 8 cm 4 **x**



Little Ship 12-020 | 7.5 × 8.5 cm 3 **x**



Railway Train 12-021 | 14.5 x 9 cm 7 x



Little Lighthouse 12-023 | 11.5 × 10 cm 10 **x**

MINI KITS





Dino 12-011 | 10.5 × 10.5 cm 6 **x**



Monstera 12-012 | 9 × 9.5 cm 3 **x**



Ice Cream 12-013 | 8 x 11.5 cm 6 x



Little Bear 12-014 | 8.5 x 9 cm 6 x



Seafront 12-009 | 7.5 × 8.5 cm 10 **x**



Air Ballon 12-019 | 9.5 x 11.5 cm 6 x







Hey, Catch It! 8-423 | 25.5 x 21 cm 18 x



Hey, Push Me! 8-422 | 28.5 x 21.5 cm 20 **x**



Winter Greetings $8-415 \mid 16.5 \times 13.5 \text{ cm}$ 18 **x**



Harvest Mouse 8-409 | 19 x 15.5 cm



Flamingo on Skates 8-417 | 20.5 x 15.5 cm 10 **x**, 1 •



Pink Winter 8-387 | 24.5 x 19 cm 23 **x**





Biplane 8-455 | 22.5 x 12 cm 20 **x**



Windmill on the Shore 8-384 | 18 × 22 cm 19 x



Easter Basket 8-419 | 19 × 18 cm 19 **x**



Easter Egg 8-418 | 19.5 × 18.5 cm 17 **x**



Scary Pumpkins 8-420 | 21 × 16 cm 19 x



Sunset on the Lake 8-406 | 10 x 10 cm 16 x



Kits for embroidering magnets on plastic canvas! There are 8 designs in the assortment.



Chick (Fridge Magnet) 8-445 | 5.5 × 6.5 cm 6 **x**



Colourful Easter Egg (Fridge Magnet) 8-454 | 5.5 × 6.5 cm 6 x



Easter Symbol (Fridge Magnet) 8-447 | 5.5 × 6.5 cm 6 x

MAGNETS





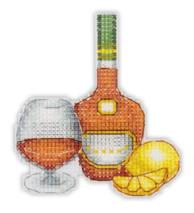
Whiskey Magnet 8-496 | 7.5 × 8 cm 13 **x**



Wine Magnet 8-495 | 7.5 x 9.5 cm 18 x







Cognac Magnet 8-497 | 8 × 8.5 cm 13 **x**



Beer Magnet 8-498 | 7.5 × 9.5 cm 12 **x**



Champagne Magnet 8-499 | 3.5 × 9 cm 11 **x**



Velvet stitch is a unique technique which is made with a special stick included in the kit. Using this technique, the stitches are made as loops which make embroidery voluminous. For a change, you can cut the resulting loops – you will have the effect of a voluminous pile that gives the embroidery a special realism! There are 7 designs in the assortment.



Cute Polar Bear 8-500 | 6.5 × 10 cm 5 **x**. 1 *****



Awesome Guy 8-489 | 15.5 x 14.5 cm 13 x



Red Rose 8-351 | 12.5 x 12.5 cm 11 x



Llama 8-371 | 15.5 x 13.5 cm 13 x

VELVET STITCH



cut stitch



Bumblebee 8-471 | 9 × 6.5 cm 4 **x**







Thistle 8-472 | 9 x 8 cm 9 x





Rosy Maple Moth 8-473 | 8.5 x 7.5 cm 6 x





KEY X Embroidery thread color numbers Seed bead color numbers Additional elements (beads, sequins, pendants, metallic elements, cords)

Please direct all your queries related to the craft kits above to our managers through the website or via e-mail:





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